

ENVIRONMENTAL CO-OP REPLACES ITS SPREADSHEETS WITH TRACKER LIGHT

ENVIRONMENTAL CO-OP



Environmental Co-op

Serving Kaufman County and Beyond

OVERVIEW

The Environmental Co-op was founded in April of 1996, after Kaufman County received a grant from the North Central Texas Council of Governments (NCTCOG) and Texas Commission on Environmental Quality (TCEQ) to prepare a long-term solid waste management plan. The Environmental Co-op is a member-owned non-profit environmental business that specializes in setting up waste disposal programs in Kaufman County.

With no landfills in the county and diminishing space in nearby landfills, the Co-op's primary focus is to provide education on issues such as solid waste reduction, composting, recycling and resource conservation.

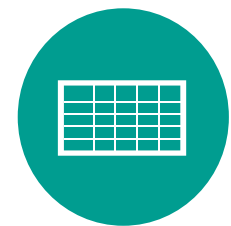
**ENVIRONMENTAL
CO-OP'S MISSION IS
THE CONSERVATION OF
NATURAL RESOURCES
THROUGH EDUCATION
AND MANAGEMENT OF
ALL ASPECTS OF SOLID
AND HAZARDOUS WASTE,
RECYCLING, AND OVERUSE
OF RESOURCES.**



CENTRALIZED
DATA



INCREASED
EFFICIENCY



ELIMINATED
SPREADSHEETS

The Challenge

The Co-op managed its sustainability program using a complicated and outdated Excel spreadsheet. This system was prone to errors; especially when using it to generate charts from the data. The Co-op needed to find a more reliable way to track its progress.

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The Solution

Marilyn May, the Co-op's Executive Director, asked her team to look into Re-TRAC Connect™ after learning about the system at the STAR Recycling Summit.

The team also had a chance to join a Re-TRAC webinar during one of their TREES (Trinity River Environmental Education Society) meetings, though by that time the organization had already begun using Re-TRAC's waste diversion tracking tool: Tracker Light.

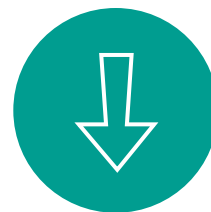
CO-OP USES TRACKER LIGHT, A FREE TOOL TO MANAGE AND MEASURE WASTE AND RECYCLING DATA FOR ONE LOCATION.



BEST PRACTICE REPORTS



TRACK EVERYTHING IN ONE PLACE



EXPORT EVERYTHING

The Results

At the beginning of 2014, the Environmental Co-op abandoned their double entry system in favour of relying solely on Re-TRAC, which they wholeheartedly trust to accurately maintain their data. Re-TRAC Connect makes it easy for them to compile their data and produce charts and graphs which are used each month to present to their board, and showcase their accomplishments to their membership and the community.

“There are so many terrific aspects about using Re-TRAC Connect, including how simple it is to learn to navigate and use; the virtually infinite tracking capabilities; the responsive and friendly customer service; and our favorite...the clear, colorful, and easily generated analytical reports and graphs!”

**- Candice Boswell, Administrator
ENVIRONMENTAL CO-OP**